



Press Release

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FOR IMMEDIATE RELEASE

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ATEME releases Kyrion File Encoder 2.0: New Generation MPEG-4 AVC/H.264 Video On Demand Encoding Solution

ATEME™ SA (Bièvres, France), an acknowledged leader in MPEG-4 video compression solutions, today announced the release of Kyrion® File Encoder 2.0.

Kyrion File Encoder 2.0 is a complete solution for MPEG-4 AVC/H.264 content production. Built on ATEME's renowned video encoding technology, it includes a range of software components for pre-processing, video encoding, audio encoding and multiplexing while offering excellent bandwidth efficiency. Optimized for the Video on Demand (VOD) market, Kyrion File Encoder 2.0 allows broadcasters, content aggregators, and operators to produce high quality video content while ensuring interoperability with set top boxes and VOD servers.

"Kyrion is benefiting from ATEME's in-house H.264 codec core expertise as well as years of experience in dealing with video quality and decoder interoperability," says Sylvain Riviere, Vice President of Marketing at ATEME, "With KFE 2.0 we are proud to offer a best of class SD and HDTV H.264 ingest solution to our customers requiring high quality video compliant streams for their VOD services."

In order to address the needs of 24/7 VOD service providers, ATEME Kyrion File Encoder 2.0 features multi-level automation functions and full compatibility with third party workflow systems. In addition, Kyrion File Encoder 2.0 supports multi-track audio, closed captioning, and subtitling enabling broadcasters and operators to offer greater benefits to their end customers.

About ATEME:

ATEME (www.ateme.com) is a world-leading provider of MPEG-4/H.264 video compression technology. ATEME's technological solutions are particularly designed for the fields of digital television, video surveillance and professional audio/video applications. They are marketed in the form of FPGA and DSP based software and onboard solutions.

About Kane Computing

KCL (www.kanecomputing.co.uk) is the UK Distributor for ATEME and has been providing Image Processing, DSP and high performance computing products for use in industry, education and research since 1987. KCL has extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. KCL has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000. KCL is also approved under the Investors In People programme.

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