



# Press Release

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## **ATEME launches VSIP4 multi-channel H.264 IP Video Encoder with integrated DNA technology at IFSEC Show**

Kane Computing are pleased to announce that ATEME™ SA, an acknowledged leader in end-to-end H.264 IP video surveillance solutions, today announced the release of its new VSIP4 H.264 video security solution featuring a 4-channel IP video/audio encoder and unique DNA technology.

As a new addition to the ATEME range of video security products, VSIP4 offers unprecedented H.264 video quality for highly sensitive security situations including highways, airports, public transportation systems, and urban surveillance. Thanks to an innovative DSP based programmable and upgradeable architecture, VSIP4 benefits from ATEME's renowned H.264 compression technology in order to optimize video quality.

The VSIP4 IP Encoder features a high density video matrix (up to 80 channels per rack) and is designed to adapt to existing network infrastructures. VSIP4 is the first product from ATEME to incorporate the full range of Dynamic Network Adaption (DNA) tools. Based on recent innovations by ATEME's R&D laboratories, the DNA feature set includes a unique self-adapting H.264 and intelligent regulation mode to address safety requirements, maintenance issues and network bandwidth optimization. DNA not only reduces network bit rates but also enhances the encoder by providing even further improvements in video quality while benefiting from intelligent DNA encoding features such as temporal scalability (support for both live and recording frame rate modes from a single source).

"The VSIP4 IP Encoder is based on ATEME's in-house H.264 codec core expertise as well as years of experience in dealing with video quality," says Thierry Tourneux, Director of Video Security BU at ATEME. "With VSIP4, we are proud to offer our customers a high performance H.264 encoder with a wide range of features."

The ATEME team showcased VSIP4 at this year's IFSEC in Birmingham recently.

### **About ATEME**

ATEME ([www.ateme.com](http://www.ateme.com)) is a world-leading provider of MPEG-4/H.264 video compression solutions. ATEME's renowned technology supports both standard and HD content, deployed across any platform – from mobile to Ultra HD. ATEME provides broadcasters, telcos and security providers with unmatched compression quality and bandwidth efficiency.

### **About Kane Computing**

KCL ([www.kanecomputing.co.uk](http://www.kanecomputing.co.uk)) is the UK Distributor for ATEME and has been providing Image Processing, DSP and high performance computing products for use in industry, education and research since 1987. KCL has extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. KCL has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000. KCL is also approved under the Investors in People programme.

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