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Kane Computing Ltd Selected to Represent BroadMotion's JPEG2000 Codecs in the U.K. and European Markets

Texas Instruments DSP Third Party Network facilitates access to new markets

VANCOUVER, BC and NORTHWICH, UK – June 20, 2006 – BroadMotion and Kane Computing Ltd today announced a commercial partnership, which will facilitate the availability of BroadMotion's JPEG2000 codecs throughout the U.K. and Europe.

"We are very pleased to be working with BroadMotion to make their JPEG2000 technology available to the European market," said Richard White, Managing Director of Kane Computing Ltd. "We already have extensive experience selling other video compression solutions such as MPEG2, MPEG4 and H.264. The availability of BroadMotion's JPEG2000 solutions for DSPs and DSP/FPGA platforms will be a very welcome alternative in many of our engagements."

"We continue to see a demand for JPEG2000 from our customers throughout the world," said Richard Faust, worldwide DSP partners and ASP network manager, Texas Instruments Incorporated (TI). "This partnership demonstrates how the TI DSP Third Party Network is creating worldwide accessibility to innovative solutions built around the TI DSP architecture."

"Kane Computing is a well-regarded organization with knowledge in video compression and experience with the TI hardware platforms," said Chris Komnick, vice president of business development for BroadMotion. "The demand for JPEG2000 in the European market is strong and we needed an organization that could effectively educate prospective customers on the best hardware and software solutions for implementing JPEG2000."

JPEG2000 is the next-generation International Organization for Standardization (ISO) still image and video compression standard. In July 2005 it was adopted by the Digital Cinema Initiative (DCI) as the format for the storage and distribution of major motion pictures. JPEG2000 addresses several weaknesses inherent in existing video formats by improving visual fidelity at high compression rates, increasing error resiliency in wireless network environments and providing efficient lossy and lossless coding in one single source file.

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About Kane Computing Ltd

Kane Computing has been providing image processing, DSP and high performance computing products for use in industry, education and research since 1987. They are a Texas Instruments Third Party Partner specializing in consultancy and advice on TI development tools/platforms and image processing applications. Kane Computing has extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. Kane Computing has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000. For more information about Kane Computing Ltd, visit <http://www.kanecomputing.com>.

About BroadMotion

BroadMotion Inc. develops and licenses highly optimized implementations of its JPEG2000 compression/decompression (codec) technology for motion video and still imagery applications. BroadMotion differentiates itself in imbedded hardware implementations because its intellectual property is able to produce an extremely efficient encoding and decoding of the JPEG2000 format resulting in faster performance, decreased power consumption and optimized processor utilization. BroadMotion Inc. is a private company based in Vancouver, Canada. For more information about BroadMotion, visit <http://www.broadmotion.com>.

About the Texas Instruments Third Party Program

BroadMotion Inc. and Kane Computing Ltd are members of TI's TMS320™ third party program, the most extensive collection of global DSP development support in the industry. With more than 650 independent companies and consultants, TI's customers have easy access to a broad range of application software, development hardware and software and consulting services. For more information on the TI third party program, please visit www.ti.com/3p.

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