



# Press Release

October 2006

FOR IMMEDIATE RELEASE

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## Worldwide ATEME MPEG-4 AVC/H.264 Encoder Interoperability verification

ATEME announced today that it has engaged in a wide qualification and interoperability testing effort with available MPEG-4 decoding solutions. This process covers in particular the ability of the decoding solution to support all tools of the MPEG-4 standard - as used in a best-in-class encoder implementation, the robustness to network failures, and for HD decoders the rendering capabilities with commercially available HD displays.

The interoperability with outstanding picture quality of AteME encoders for set top boxes and videoconference and surveillance decoding system enabling significant time saving and risk reduction for Telcos, cable or satellite operations and has been proven with decoding solutions from a number of leading decoding solution providers and has successfully completed interoperability tests with:

Sentivision SV-300 IP STB (set-top box). Sentivision SV-300 is a low cost IP STB capable of decoding MPEG-2 and MPEG-4 AVC Video.

Netbox 7600 HD TV, produced by the French based company Netgem, this new hybrid ADSL/DTT terminal can receive services in standard and high definition, giving access to a wide range of innovative contents and applications such as Interactive Program Guide, mediacentre or VOD. They have been selected by leading customers such as Neuf Cegetel or AOL.

SAGEM MPEG-4 HD Set-Top Boxes, based on a single chip decoder, available for all transmission media (satellite, cable, IP and terrestrial).

Sunniwell IP-based Set-Top Box solution. The Set-Top Box offers enhanced capabilities for IPTV services including Multicast, VOD and Internet access, and with the function of IP/DVB hybrid.

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The proven interoperability with outstanding picture quality of Ate me encoders and ZTE videoconference and surveillance decoding system enable significant time saving and risk reduction for Telcos, Enterprise Customers to deploy MPEG-4 AVC based services. ZTE Corporation is the pioneer of China's telecommunications equipment manufacturing industry.

Coship is a well-known Hi-tech company, who has the largest production base in the STB field in China, applying itself to the industry in digital TV, cable TV, satellite communication, optical communication and LED displays and their decoding solutions have been verified with the Ate me encoder.

### **About ATEME:**

ATEME ([www.ate me.com](http://www.ate me.com)) is a world-leading provider of MPEG-4 video compression technology. ATEME's technological solutions are particularly designed for the fields of digital television, video surveillance and professional audio/video applications. They are marketed in the form of FPGA and DSP based software and onboard solutions.

### **About Kane Computing**

KCL ([www.kanecomputing.co.uk](http://www.kanecomputing.co.uk)) has been providing Image Processing, DSP and high performance computing products for use in industry, education and research since 1987 and is a Texas Instruments Third Party Partner specialising in consultancy and advice on TI development tools/platforms and image processing applications. KCL have extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. KCL has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000.

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