



Press Release

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FOR IMMEDIATE RELEASE
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ATEME introduces KTF 7100, Kyrion Tape to File Solution

Northwich, Cheshire, UK, September 15th, 2008 – Kane Computing ATEME's UK Distributor confirmed that ATEME, a world leader in MPEG-4/H.264 video compression technology, had today introduced their new Kyrion Tape to File solution, the KTF 7100.

Designed to meet the needs of post-production houses facing tight deadlines, the KTF 7100 shares the same high quality H.264 encoding engine as that used by the Kyrion File Encoder (KFE 2). The KTF 7100 works with all professional tape decks featuring trigger control. It can be used for providing dailies (film rushes) and producing on demand content compatible with set top boxes and home entertainment devices.

The KTF 7100 is a high density and compact H.264 tape to file encoder including embedded storage, 2 Ethernet ports, 1 USB port, and 1 SD/HD-SDI connection. The KTF 7100 is the ideal solution for customers such as post-production houses, operators, and VOD service providers looking for a quick way of ingesting video tapes into a file-based system.

The KTF 7100 supports SD or HD video from QCIF to 1080p in PAL and NTSC. It features real-time quality monitoring and a built-in web based configuration tool. The KTF 7100 is a perfect match for the KFE 2.0, as the combination of both products forms a complete H.264 file-based content production solution.

"The KTF7100 is an ideal solution for fast turnaround projects," says Rémi Beaudouin, Product Marketing Manager for ATEME. "Designed to fit within an H.264 file-based workflow, the KTF7100 will help our customers reduce operating expenditures and match industry standards while maintaining highest video quality."

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About ATEME

ATEME (www.ateme.com) is a world-leading provider of MPEG-4/H.264 video compression solutions. ATEME's renowned technology supports both standard and HD content, deployed across any platform – from mobile to Ultra HD. ATEME provides broadcasters, telcos and security providers with unmatched compression quality and bandwidth efficiency. ATEME Because Content Deploys Everywhere'

About Kane Computing

KCL (www.kanecomputing.co.uk) is the UK Distributor for ATEME and has been providing Image Processing, DSP and high performance computing products for use in industry, education and research since 1987. KCL has extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. KCL has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000. KCL is also approved under the Investors in People programme.

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